



eAuto Appraise™
TRADE IN-APPROVAL-PURCHASE

eautoappraise.com
866-795-8903

Powered by



High Quality Exclusive Leads

The newest version of our platform takes less than 10 seconds for your customer to complete. Our unique Google-like predictive search functionality eliminates clicks and generates leads.

With eAutoAppraise on your website your customer can quickly and easily value their trade, get pre-approved, and select their replacement vehicle all in a matter of seconds. The customer spends less time in the dealership, buys a car and your facility has exceeded the customers' expectations.

1. Select Trade



2. Enter Contact Information



3. Get Results



100% Responsive Technology

The eAutoAppraise platform is 100% responsive, which means it will work on ANY screen from anywhere! You can be confident that your customer will get the information they want no matter where they are or what device they are using.



MAKING VEHICLE APPRAISALS EASY

It's as EASY as 1,2,3

The entire application can be filled out by any customer in 3 easy steps: (step 1) Trade-in Vehicle, (Step 2) Replacement Vehicle, (Step 3) Results.



Available To Any Website Provider

The eAutoAppraise platform easily integrates with all website and CRM providers. All website links and lead address controls are easily accessible in the dealer dashboard.

Customizable Appraisal Values

Our easy to use dashboard allows the dealer to set their custom value range based on either NADAguides or Black Book values.



Incentives and Special Offers From All Manufacturers

Customers are always searching for the best deal! Having REAL TIME incentives for ALL manufacturers and special programs offers available is the key to conversion. Our application will give the customer what they are looking for: DEALS! The best incentives, which includes the lowest APR%, highest cash back available, and all additional programs like college graduate, military, etc. will be on full display as we connect customers to new car possibilities. The combinations of deals to be made are endless!



SOFT-PULL PRE-APPROVALS

Pre-Approval Integration

Customers want to know, “Can I get pre-approved before I walk into the dealership?” YES! With our connection to your soft pull technology, dealers can now pre-screen customers in REAL TIME, without the need for a SS# or DOB. Now you can enjoy the informational power of TransUnion®, Experian®, or Equifax® with every lead.

Along with the trade-in lead you will receive all of the data below.

- Customer’s Current Credit Score
- Current Vehicle Payment
- Current Vehicle APR%
- Original Term of Loan
- Number of Months Remaining
- Number of Late Payments
- Co-Signers
- Up to 5 Loans



Integrated Dealer Inventory

The bloodline of any car dealer is their inventory. Vehicle turnover is of the utmost importance as dealers face depreciating inventory value. Regardless of the inventory provider, our platform connects the customer to the dealer’s actual new and used vehicle inventory, with real time pricing. When customers are asked to choose a replacement vehicle, they’ll be selecting a car from your lot.

EASY CUSTOMER USER INTERFACE

Customers Can Upload Photo/Video of Trade-in

Transparency is very important to the customer, but also the dealer. The vehicle condition has been known to get exaggerated from time to time. Another great feature that our platform offers is the ability for a customer to upload pictures and/or a video of their vehicle with the simple use of our built-in, mobile-friendly application.



Social Media Sign-On Integration

Customers can take advantage of the simple form completion with the use of Facebook® and Google+® sign in buttons. Social Media is getting bigger by the moment and eAutoAppraise is leading the way in our space. This helps our dealers in their marketing efforts by allowing them to market in the right place for each specific customer.

Additional Questions

Our platform gives the dealer the ability to ask customers important unique questions about the vehicle being traded in to give you a better idea of what the vehicle condition truly is. For example, has this vehicle been smoked in? Has this vehicle been in an accident? Does this vehicle have two key fobs?



FUNCTIONAL, CURRENT & COMPLIANT

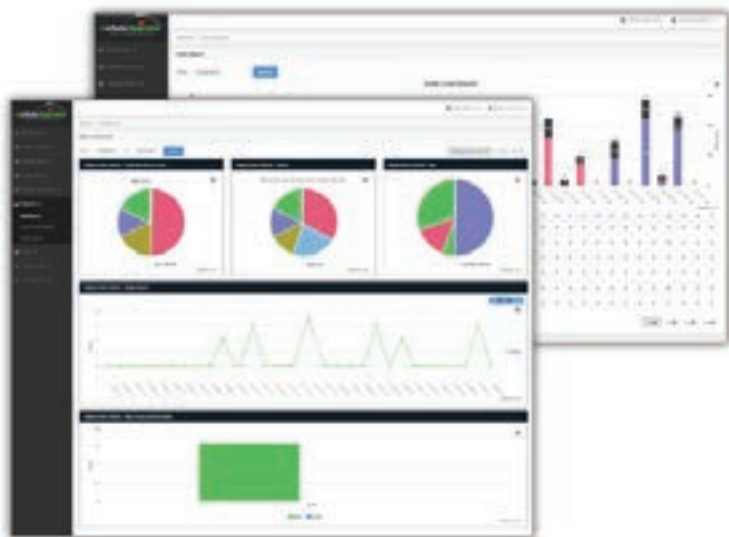


Real Time Updating

You know the old saying: time is money! Real time updating is a major advantage to our platform. Vehicle Values, Inventory, Incentives, Credit Info, Themes, Reporting, etc. are all updated in REAL TIME, giving the customer the most up to date information possible and saving the dealer from showroom conflicts.

Compliant Color Themes

Manufacturer Brand protection is on the rise. This new form of protection creates a compliancy issue that a dealer must conform to. Thankfully, the eAutoAppraise platform has you covered. Dealers will have the ability to choose compliant colors and fonts to match the look and feel of the dealer website.



Advanced Reporting

Inspect what you expect! Our platform will overwhelm you with data. We capture:

- Lead volume by day/week/month or year
- Complete customer and trade-in data
- A full range of “desired replacement vehicle” data broken down by year/make/model and even trim level
- Easy to understand graphs and pie charts allow you to drill down and see what vehicles your customers are truly looking for.



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